

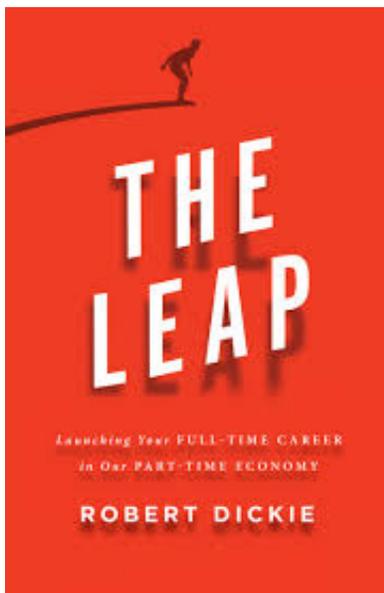


THE NAME YOU CAN TRUST.

For Immediate Release

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BUILDING A POWERFUL CAREER IN A SHIFTING ECONOMY
HOW TO REIMAGINE YOUR WORKLIFE INTO A BETTER FUTURE
CAREER ADVICE FOR FINDING SUCCESS IN A NEW BUSINESS PARADIGM



Chicago, IL — The times have changed, and so have the rules for how to succeed in today's economy. President of Crown Financial, **Robert Dickie, III**, has delivered a comprehensive rulebook on how to create career success in an ever-changing job world. In his new book, ***The Leap: Launching Your Full-Time Career in Our Part-Time Economy*** (Moody Publishers, January 2015), Dickie unveils a plan for reworking of how job seekers approach making a living. And it's all about taking a giant "leap" out of the known and into the unknown. While this kind of leap induces fear in many, Dickie lays out a solid, confident plan of attack to ensure the greatest potential business success.

According to Dickie, work is defined differently for this new generation more than it has ever been in the past. Long-term careers are on the way out, and "gigs"—part-time, contract, or freelance work—are becoming more and more common.

Statistics bear what Dickie believes and has seen work: Since the recession officially began in December 2007, 5.8 million fewer Americans hold a full time job, while 2.8 million more are working part time (less than 35 hours a week). *The New York Times* recently noted that, "If you include both part-time workers who want full-time work and people who have stopped looking for jobs but still want to work, the unemployment rate is actually 14.3 percent."

Dickie was inspired to write *The Leap* through the consulting work he's done for hundreds of people since 2007—people who were seeking employment, but unable to find full-time work or lost their jobs due to downsizing or companies closing. "The economy is changing and it is impacting us all. I felt the things I learned as I took the leap from welfare to a leadership position in the corporate world would help people taking the leap in their careers today."

Highlights of the book include:

- How to craft a plan for your life that aligns with your strengths
- Why personal values make you an invaluable employee
- How the new global economy has changed
- The five anchors that hold you back professionally (personally, financially)
- The best insurance you can't buy: creating multiple income streams
- Seven compensation areas you should always negotiate
- Key obstacles to the success of any entrepreneur
- Six secrets to successful personal branding
- How Dickie went from welfare to C-level leader

The Leap outlines seven proven strategies for operating in our new, ever-changing marketplace. From saving to planning, from working to serving, this book is valuable information to help a new generation of adults make the leap to sustainable work in today's new economy.

"I believe that hope for the future is what will propel us to find our dream job, advance in our profession, leap to a new career, or start a new business," Dickie said. "In this turbulent marketplace, taking the leap is the safest thing we can do today."

Robert Dickie III is president of [Crown Financial Ministries](http://www.crownfinancialministries.com), a non-profit dedicated to helping people create long term plans for personal financial, career, and business success. Over his career in both for-profit and non-profit industries, Bob has first-hand expertise in leading high growth and turnaround environments. His personal goal is to help inspire others to strengthen their finances, marriages, and families. In addition to his current position with Crown, Dickie is an author, speaker, consultant, columnist, and sought after interview. He has been featured by *USA Today*, *FOX News*, *The Washington Times*, *The Boston Business Journal*, *The Wall Street Journal Market Watch*, *The Federalist*, and a variety of radio and television outlets. Find more information about Robert Dickie at www.robertdickie.com

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***The Leap:
Launching Your Full-Time Career in Our Part-Time Economy***

By Robert Dickie

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