

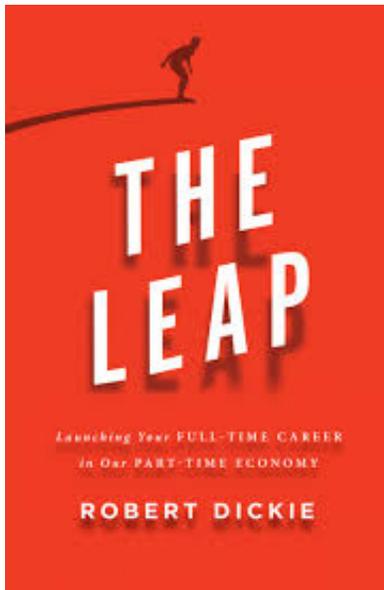


THE NAME YOU CAN TRUST.

For Immediate Release

Contact: Jana Muntsinger, MMPR
281.251.0480
jana@mmpublicrelations.com

***HOW TO MAKE THE LEAP TO A
FAITH-DRIVEN CAREER IN A FEAR-BASED SOCIETY
CROWN FINANCIAL'S PRESIDENT DELIVERS PRACTICAL CAREER ADVICE IN
TODAY'S SHIFTING ECONOMY
"ECONOMIES THRIVE ON HOPE, NOT JEALOUSY"***



Chicago, IL — Many Christians are allowing fear and doubt to hold them back from going after the career calling they truly desire—letting go of the known, and stepping into the unknown. Crown Financial Ministries President **Robert Dickie, III** unveils a Biblical plan in his first book, *The Leap: Launching Your Full-Time Career in Our Part-Time Economy*. And it's all about taking a giant “leap” out of the known and into the unknown—a leap of faith, if you will.

Statistics bear what Dickie believes: Since the recession officially began in December 2007, 5.8 million fewer Americans hold a full time job, while 2.8 million more are working part time (less than 35 hours a week). *The New York Times* recently noted that, “If you include both part-time workers who want full-time work and people who have stopped looking for jobs but still want to work, the unemployment rate is actually 14.3 percent.”

While confronting the forces that are changing our economy at such a rapid rate is going to require a drastic paradigm shift, Dickie still believes there's room for hope, claiming that, “work is defined differently for this new generation more than it has ever been in the past.” He describes how long-term careers are on the way out, and “gigs”—part-time, contract, or freelance work—are becoming more and more common. In *The Leap*, Dickie makes the unknown less treacherous by laying out specific steps of action job seekers can take to create the career they desire.

“Your job is to take the leap and trust in Him,” Dickie describes. “It is time to serve the people...you can make a difference. No matter where you are, no matter your fears, no matter your apprehension, take the leap! You will be glad you did. The journey will be fraught with obstacles and tough days but it is exhilarating and rewarding. Once you do it, you realize living your life in fear is no way to live.”

Dickie was inspired to write *The Leap* through the consulting work he's done for hundreds of people since 2007—people who were seeking employment, but unable to find full-time work or lost their jobs due to downsizing or companies closing. “The economy is changing and it is impacting us all. I felt the things I learned as I took the leap from welfare to leadership position in the corporate world would help people taking the leap in their careers today.”

Highlights of the book include:

- What does God say about career success?
- WWJD – “What Would Jesus Develop” – how to be an entrepreneur by following Jesus' model
- How to craft a plan for your life that aligns with your strengths and values
- The new global economy
- Contentment vs. Complacency
- The five anchors that hold you back professionally (personally, financially, spiritually)
- The best insurance you can't buy: creating multiple income streams

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- Key obstacles to the success of any Christian entrepreneur
- How Dickie went from welfare to C-level leader

It's more important than ever for those seeking employment to be prepared for the changes ahead. Utilizing a biblical framework, *The Leap* outlines seven proven strategies for operating in our new, ever-changing landscape. From saving to planning, from working to serving, this book is valuable information to help a new generation of adults make the leap to sustainable work in today's new economy.

"True success in life lies not in the things we achieve, the awards we win, the accolades we receive, but the good we do for others and the world around us," Dickie explained. "In the end, our faith and family are the things that matter most. Don't ever lose sight of that on your journey as you make the leap in your career. Your faith and family will be with you throughout life and will weather the storms that come your way."

Robert Dickie III is president of [Crown Financial Ministries](http://www.crownfinancialministries.com), a non-profit dedicated to helping people create long term plans for personal financial, career, and business success. Over his career in both for-profit and non-profit industries, Bob has first-hand expertise in leading high growth and turnaround environments. His personal goal is to help inspire others to strengthen their finances, marriages, and families. In addition to his current position with Crown, Dickie is an author, speaker, consultant, columnist, and sought after interview. He has been featured by *USA Today*, *FOX News*, *The Washington Times*, *The Boston Business Journal*, *The Wall Street Journal Market Watch*, *The Federalist*, and a variety of radio and television outlets. Find more information about Robert Dickie at www.robertdickie.com

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The Leap:
Launching Your Full-Time Career in Our Part-Time Economy

By Robert Dickie

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Contact Jana Muntsinger, McClure Muntsinger Public Relations,
281-251-0480 or jana@mmpublicrelations.com