

For Immediate Release

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## **BASIC FEAR GOD FILM RELEASES JULY 1, 2010 COOK, FLANNEL, AND FRANCIS CHAN PARTNER TO LAUNCH FILM SERIES**

Colorado Springs, CO — What does it mean to fear God? Is it just reverence, a high degree of respect, or is it a paralyzing fear that can drive you to your knees trembling? Today, many Christians believe that fear has absolutely nothing to do with knowing God.

David C Cook and Flannel (the creators of the award winning NOOMA films) are uniting with pastor and bestselling author Francis Chan to start the buzz on **BASIC**, a new film series featuring Chan. The first release in the film series, **BASIC Fear God**, releases July 1, 2010.

C. Ryan Dunham, Senior Vice President of Sales and Marketing for David C Cook, believes timing could not be better for the **BASIC** film series: "People are hungry for authenticity and creativity. Francis Chan and Flannel deliver both. We believe this will tap into a strongly felt need—reaching those familiar with Francis and those new to his life-changing message."

Chan says, "For me to be wise and have a healthy understanding of God, it starts with fear. If we skip studying the fear of God, then we will not understand the other parts of God." Chan continues, "The reality is—whoever you are, the moment you see God, you *will* fear him."

The seven part BASIC film series is designed to challenge followers to be the Church as described in Scripture. **Fear God** is the first film in the series. The second film, **Follow Jesus**, releases November 2010 followed by **Who Is God? A Small Group Experience** in December 2010, and **Holy Spirit** in March 2011. As a small group resource, the **Who Is God?** product will include the first three films in the BASIC series, follower's guides plus an interactive resource DVD with a leader's guide, sermon outlines for the first three films, short film trailers, printable posters, and more.

More on the new film series can be found at [www.basicseries.com](http://www.basicseries.com).

**Francis Chan** is the founding pastor of Cornerstone Church in Simi Valley, CA, starting the church in 1994. He is also Founder and President of Eternity Bible College and serves on the boards of Children's Hunger Fund and World Impact. His two books, **Crazy Love** and

**Forgotten God**, were immediate bestsellers with more than 900,000 copies sold. He and his wife Lisa live in Southern California with their four children.

Founded in 1875, **David C Cook** is a leading nonprofit discipleship resource provider based in Colorado Springs, Colorado. For more than 130 years, David C Cook has served the Global Church with life transforming materials from best-selling books and curriculum, to toys and games and small group resources. With additional offices in Elgin, Illinois, as well as Paris, Ontario, Canada and Eastbourne, UK, David C Cook is a global organization whose resources are published in more than 150 languages, distributed in more than 80 countries, and sold worldwide through retail stores, catalogs, and online. Through David C Cook's music division, **Kingsway**, over 30% of the top 500 praise and worship songs written by Kingsway artists are sung in churches around the world. For more information visit David C Cook on the Internet at [www.davidccook.com](http://www.davidccook.com).

Flannel is a non-profit ministry that serves as a catalyst for highly creative people to communicate the way of Jesus to the world. Flannel's primary products are short, creative films designed to start discussions on relevant issues and to deeply resonate on what matters most today. Headquartered in Western Michigan, Flannel's products are currently sold in over 45 countries. [www.flannel.org](http://www.flannel.org)

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**BASIC Fear God**

By Francis Chan

First in the **BASIC** DVD Series

Publisher: David C Cook, [www.DavidCCook.com](http://www.DavidCCook.com)

DVD Release Date July 2010

Price: \$14.99 US/ \$16.99 CAN

ISBN-13: 978-1-4347-0076-6

Author Website: [www.CornerstoneSimi.com](http://www.CornerstoneSimi.com)

Format: DVD with PDF Guides

Cat: RELIGION/Christian Life/General

Trim: 5.125" x 7.5"

Running Time: Approximately 14 minutes