



For Immediate Release

Contact: Pamela McClure, MMPR
pamela@mmpublicrelations.com
615-595-8321

NEW FROM ORANGE: PARENTING BEYOND YOUR CAPACITY JOINER AND NIEUWHOF HELP PARENTS TAP INTO FAITH COMMUNITY

The latest resource from David C. Cook's Orange imprint is ***Parenting Beyond Your Capacity: Connect Your Family to a Wider Community*** (David C. Cook, 2010), written by Reggie Joiner and Carey Nieuwhof. Joiner, founder of the Orange Conference and the reThink Group, partners with Nieuwhof, a pastor from Ontario, Canada, as they urge parents to join forces with their local faith communities. Their message, "parents were never intended to go it alone," will be welcome encouragement for parents who feel overwhelmed and under-resourced.

Joiner's 2009 release, *Think Orange*, was designed to help ministry leaders value partnership with parents as they impacted the souls of young people. This new book with Nieuwhof speaks to the other half of the equation: parents who need to partner with faith communities to impact their children's spiritual lives. ***Parenting Beyond Your Capacity*** helps parents understand how partnering with their church is the best way to grow the faith of the next generation—*Think Orange* for parents.

This new title expands a line of products reflecting the **Orange** mission shared by the reThink Group and David C. Cook: to combine the heart of the family (red) and the light of the church (yellow) to powerfully influence the spiritual direction of the next generation (Orange). Already more than 6,000 churches have been introduced to the Orange philosophy through curriculum resources, conferences and books.

"Most parents have so many demands on their time that they simply can't do it all. And yet, they weren't designed to do it all," Joiner explains. "They need to tap into the resources of their faith community, because two *combined* influences will make a greater impact on kids than just two influences. We call this the Orange factor. Parents in partnership with the faith community are poised to bring the next generation into the family of God—and keep them there."

In ***Parenting Beyond Your Capacity***, parents discover how to accomplish several important goals in partnership with their faith community:

- Imagine who they want their children to become.
- Fight for the hearts of their children, and to fight for what matters most to God.
- Focus on their own relational, emotional, and spiritual growth.
- Transform the home, finding ways to work faith into everyday life.
- Widen the circle of influence in their children's lives to include other adult voices and peers.

Joiner and Nieuwhof believe the goal of parenting is not to develop exceptional parenting skills. "It is critical to guard our mindsets and stay focused on the primary role of the family. Your role is not to impress your children or anyone else with your ability to parent; your role is to impress your children with the love and character of God." And they are firmly convinced that the best way to direct children's hearts toward God, for the long haul, is by leveraging the partnership between family and church for maximum spiritual impact.

Reggie Joiner is the founder and CEO of the reThink Group, a nonprofit organization providing innovative curriculum resources and training to help churches maximize their influence on the spiritual growth of the next generation. The reThink Group is the architect and primary sponsor of the Orange Conference (www.TheOrangeConference.com) which provides training opportunities for senior pastors, church leaders, and ministry volunteers. Joiner is also one of the founding pastors, along with Andy Stanley, of North Point Community Church in Alpharetta, Georgia. In his role as the executive director of Family Ministry, he developed the concepts of ministry for preschoolers, children, students, and married adults over the course of his eleven years with the church. Joiner is the author of *Think Orange: Imagine the Impact When Church and Family Collide* (David C. Cook, 2009) and co-author of *Seven Practices of Effective Ministries* (Multnomah). Joiner is a graduate of Georgia Southwestern College.

Carey Nieuwhof is the lead and founding pastor of Connexus Community Church with campuses in Barrie and Orillia, Ontario, north of Toronto. Connexus is a strategic partner of North Point Ministries and has been Orange from the time it launched in 2007. Prior to starting Connexus, Carey led three mainline congregations through a decade of transition. He began as a student pastor in 1995. The churches sold their historic buildings and merged to form a new church with a outward-focused mission and in the process, grew from an attendance of 50 in 1995 to over 800 a decade later.

Founded in 1875, **David C. Cook** is a leading nonprofit discipleship resource provider based in Colorado Springs, Colorado. For more than 130 years, David C. Cook has served the Global Church with life transforming materials from best-selling books and curriculum, to toys and games and small group resources. With additional offices in Elgin, Illinois, as well as Paris, Ontario, Canada and Eastbourne, UK, David C. Cook is a global organization whose resources are published in more than 150 languages, distributed in more than 80 countries, and sold worldwide through retail stores, catalogs, and online. Through David C. Cook's music division, Kingsway, over 30% of the top 500 praise and worship songs written by Kingsway artists are sung in churches around the world. For more information visit David C. Cook on the Internet at www.davidccook.com.

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***Parenting Beyond Your Capacity:
Connect Your Family to a Wider Community***

By Reggie Joiner & Carey Nieuwhof

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For review copies, reprint permission and interviews: Pamela McClure,
McClure Muntsinger Public Relations, 615-595-8321,
pamela@mmpublicrelations.com

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