

**Suggested Interview Questions for**  
***Think Orange***  
**By Reggie Joiner**

**CHURCH + FAMILY = ORANGE**

“Combining red and yellow always creates an Orange effect.  
Thinking Orange challenges the norm and has the potential to introduce something revolutionary.”  
--Reggie Joiner

- To start out, let me ask you the obvious question . . . why “orange”?
- What makes “thinking Orange” different from ministry as usual?
- Why do you believe so much in the church? What role does it play that family cannot?
- Why do you believe so much in the home? What role do families play that church cannot?
- What are some ways church and home have worked against each other, perhaps unintentionally?
- What are some ways the church and home can help each other succeed?
- What is the single most powerful thing a church can do for parents?
- How do we help kids of all ages develop a faith that is genuine and personal?
- According to a recent Pew Forum survey, American young adults are leaving church in droves. How can we prevent kids from leaving their faith as they leave for college?
- You say that one of the best ways to stimulate faith is to give someone an opportunity to have a personal ministry. How have you seen that work? What if students don't get the chance to serve?
- Is **Orange** designed for one denomination or church style—or is for all types of churches?
- What are the Orange conference and the Orange tour?
- After years of working in full-time ministry, you seem more enthusiastic and passionate than those just starting out. What fuels your enthusiasm for ministry?

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**Guest:** Reggie Joiner, founder and CEO of the reThink Group, and one of the founding pastors (with Andy Stanley) of North Point Community Church

**Book title:** *Think Orange: Imagine the Impact When Church and Family Collide*

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**Website:** [www.TheReThinkStore.org](http://www.TheReThinkStore.org)